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Tax Planning Software Sales Spike as Fiscal Cliff Looms

Thomson Reuters launches new resources to help firms prepare clients for tax year 2013

DEXTER, Mich, November 29, 2012—Tax and accounting professionals are turning the uncertainty surrounding the fiscal cliff and tax year 2013 into an opportunity to provide new advisory services to their clients and build stronger relationships according to new data released today by Thomson Reuters. The data shows a 22 percent year-over-year increase in sales of Planner CS®, the company's tax planning software that integrates with UltraTax CS® and the CS Professional Suite®.

Thomson Reuters also saw unprecedented interest in tax planning services at its recent SYNERGY Users' Conference for Professional Tax & Accounting Firms, held in Grapevine, Texas, according to Scott Fleszar vice president, Strategic Marketing, Tax & Accounting, Thomson Reuters.

"It's hard to imagine a better time to market tax planning services to clients," he said. "We've been talking about the need for firms to move from compliance and computation services to providers of proactive problem-solving and advisory planning, and this is a big opportunity to do just that. We're doing all we can to provide additional instruction and resources to our users and help them get the most out of the tools we offer."

Thomson Reuters is creating a variety of new resources to help practitioners prepare and plan for the coming year, including:

- [**A new blog series**](#) that discusses how to develop proactive strategies for tax year 2013 using UltraTax CS Data Mining and Planner CS.
- [**A new video**](#) that shows how to find clients who are likely to be affected by tax year 2013 changes and develop a customized contingency plan.

"Firms that use UltraTax CS already have some powerful tools for identifying and communicating with the clients who are likely to benefit most from tax planning guidance," Fleszar said. "Planner CS really completes the equation, giving practitioners an opportunity to be proactive and provide valuable tax planning services that can help their clients become much more tax-efficient."

The new blog and video are available at CS.ThomsonReuters.com/blogs. More information about Planner CS tax planning software is available at CS.ThomsonReuters.com/Planner.

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