LAWHORN & ASSOCIATES, PLLC

"We are always looking for ways to simplify workflow and increase revenue... The CS Professional Suite provides a foundation for that vision."

"Our firm understands the impact that integration can have on our bottom line. That's why we made the decision to move from several separate programs to the all-inclusive CS Professional Suite. Having access to a complete line of related products that communicate with each other has streamlined our processes and allowed us to make more efficient use of our time. We are always looking for ways to simplify workflow and increase revenue, while still providing the best possible service to our clients. The CS Professional Suite provides a foundation for that vision.

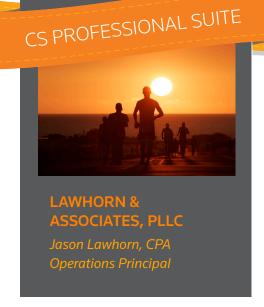
"We make it a point to provide services above and beyond compliance.

Financial Analysis CS, for example, is a fantastic product. It provides the type of information that clients are really starving for. The nice thing about all of the CS Professional Suite Accounting products is that you set them up once and then just punch a button each month to update the reports rather than recreating them. Our clients get valuable comparative reports with very little work on our part.

"We also really appreciate the fact that we can transfer client data directly into Write-Up CS, whether the client is using Client Bookkeeping Solution, QuickBooks®, Peachtree®, or some other software. Not only do we have an efficient system where the programs communicate, but, when combined with Virtual Office CS, we were able to set up a second office in days. The CS Professional Suite makes scalability for my firm very simple.

"To stay ahead of the game, our firm provides the most up-to-date services available to our clients. After realizing the value of offering portal services, we now insist that all of our clients go up on a portal. I consider it part of our value-added service and I haven't lost a client yet. In fact, they love being able to access their information securely from any location at their convenience.

"I feel confident about relying on Thomson Reuters because they are continuously improving their products and moving forward—and they've done that for more than 25 years. With the integration of this technology, my firm has also switched from a billable–hours model to a value-based billing method—increasing our revenue by 50–60%!"



ABOUT LAWHORN & ASSOCIATES, PLLC

Lawhorn & Associates, PLLC is located in Knoxville, TN and specializes in small business strategy, business planning, and consulting.

