



THOMSON REUTERS

## NEWS RELEASE

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### **Thomson Reuters Acquires Emochila**

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*Leading Website Design Company will Enhance Thomson Reuters Web Offerings*

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**DEXTER, MI, December 9, 2011** – The Tax & Accounting business unit of Thomson Reuters announced today that it has acquired Emochila, a leading website design company for professional tax and accounting firms, based in San Francisco, California. Emochila's web design technology and expertise will be used to enhance the current Thomson Reuters web services lineup, most notably Web Builder CS, its custom website creation tool for professional tax and accounting firms.

Emochila's web design platform and technology will be integrated into the Thomson Reuters CS Professional Suite® of products, further expanding the array of web services products available as part of the suite. Also, the addition of the Emochila team, with their specialized knowledge of driving effective web presence for professional tax and accounting firms, augments the employee talent base of Tax and Accounting. The Emochila team will continue to work from their San Francisco headquarters and coordinate their development, sales, and services activities with the Tax and Accounting offices in Dexter and Ann Arbor, Michigan.

"We welcome the Emochila team and Emochila customers into the Thomson Reuters family," said Jon Baron, president, Professional, Tax & Accounting, Thomson Reuters. "We see this as an excellent opportunity, both for Thomson Reuters and for Emochila. When first meeting with Emochila, we immediately recognized they share the same commitment to superior technology, advanced functionality, and service excellence as Tax and Accounting. As we integrate Emochila into the CS Professional Suite, we're confident we'll be able to deliver exciting new enhancements to the Emochila product line."

Founded in 2003, Emochila provides custom websites to thousands of tax and accounting firms across the country. Emochila's offering includes site design, site content, client retention tools, marketing tools, web and email hosting, and more.

"We want to assure Emochila's customers that they will continue to receive the same great products and service they've come to expect from us. And they'll still be dealing with the same support and technical team they've trusted for years," said Chad Brubaker, president and CEO of Emochila. "Thomson Reuters is one of the most respected names in the tax and accounting profession, and we're excited at the opportunities that joining this top-performing organization opens up to us. I know our customers will be happy with the even more innovative products and services that will now be available to them as a result of the Emochila team combining forces with Thomson Reuters."

"The addition of Emochila's expertise will help us further advance what is already the profession's leading web offering," Baron said. "We look forward to working with their development team and their technology to deliver enhancements to the Emochila product line and more value for CS Professional Suite customers."

Both Brubaker and Emochila's Chief Operating Officer Justin Curzi will remain onboard to ensure a smooth transition.

For more information, please visit our website at [CS.ThomsonReuters.com](http://CS.ThomsonReuters.com).

### **About Thomson Reuters**



THOMSON REUTERS

**Thomson Reuters Emochila**

Page 2 of 2

December 9, 2011

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